

The background is a composite image of space. At the bottom, the curved horizon of the Earth is visible, showing a thin blue layer of the atmosphere over a dark brownish-green surface. A bright, glowing orange arc, resembling a comet's tail or a satellite trail, curves from the bottom left towards the top left. The rest of the background is a deep blue space filled with numerous stars and a faint, wispy structure of the Milky Way galaxy.

WORKSHOP

L e v e r a g i n g t h e s p a c e R e g i o n

J o h a n B e r g s t r ö m , L T U B u s i n e s s

Workshop agenda

Part 1 Digital interaction

Intro to workshop

Delphi study - Third iteration

Part 2 Analogue interaction

Identifying next concrete steps

Who should contribute?

What can stakeholders do?

Delphi-study

- ✓ A study to identify attraction factors for the development of our space region
- ✓ Workshops at 3 SIF:s
- ✓ Similar measurements to see a snapshot of current opinions
- ✓ Previous results can be found on ritspace.se

Menti.com

Go to Menti.com
“Join
presentation”

Enter CODE:
4944 9388

Who do you represent?

1

- Academia
- Large enterprise
- Small enterprise
- Startup
- Enabler
- Public sector
- Other

Attraction factors order of significance

Select as many as you want in the order you prefer. There are 7 options in total.

1st

3

- ✓ Select an option
- Housing
- PR
- Academic Development
- Infrastructure and Transport
- Space Port Development
- Collaborations
- Startups and Innovation Hub

Attraction factors

2

PR

Time

1 6

Near Future (0-5 yr) Distant Future (20+ yr)

Difficulty

1 6

Low High

Collaborations

Time

1 6

Near Future (0-5 yr) Distant Future (20+ yr)

Difficulty

1

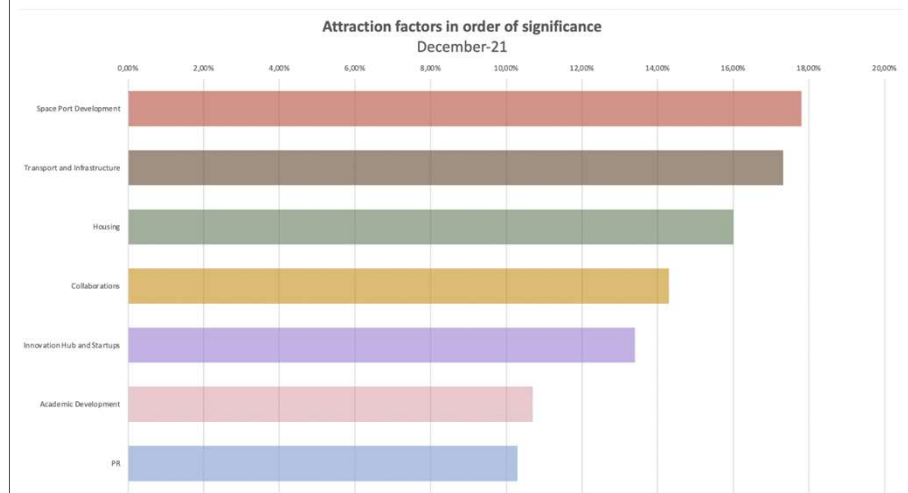
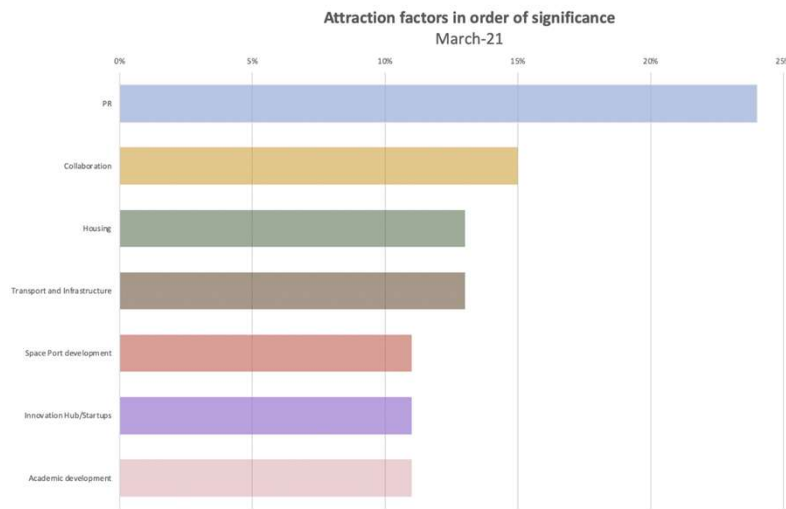
What do you believe to be missing attraction factors?

4

Legoland

Warm weather

Previous measurements



Individual assignment

**Write your top 3 attraction factors on Post-Its
(include missing factors if you want)**

You have 5 minutes

Group dialogue

See which factors that are common

Talk about the factors where you differ

**Reach a group decision about which attraction
factor you want to work with today**

(By vote or dialogue)

You have 15 minutes

Group assignment

Use your table A3

Write your chosen attraction factor

Discuss what should be done next and describe it on the A3

Answer two questions:

Who (org) should be involved?

How can you and/or your org. contribute?

You have 30 minutes

Attraction factor

Next step description (write and/or draw)

Who (org) should be involved?

How can we contribute?

Group members

Table presentations

Choose a spokesperson

Short introduction to group

Chosen attraction factor

Next step

Who should contribute

What can members of the group do?

2-3 minutes per table

Save A3 for compilation and analysis

The background is a deep space scene. A bright, glowing orange arc curves from the bottom left towards the top center. A comet with a blue and white tail streaks across the upper right. The bottom of the image shows the curved horizon of the Earth, with a thin blue line of the atmosphere and a bright yellow-orange glow from the sun or moon just below it. The sky is dark blue and black, filled with numerous stars and the faint, hazy structure of the Milky Way galaxy.

THANK YOU

SPACE

INNOVATION

GROWTH

COOPERATION